



Autumn / Winter 2026

START¹⁷⁹² RITE

Start-Rite Shoes have been around for more than two centuries pioneering fitted footwear for children.

Properly fitted shoes allow for unhindered development and provide the right amount of space and support to help feet to develop naturally.

We're proud to be an eighth-generation family business based in Norwich, UK. Here, we design and rigorously test our shoes to exceed S.A.T.R.A. industry standards.

Our shoes have been carefully crafted to appeal to contemporary tastes while offering comfort, protection and durability in sizes S2-L4 and multiple width fittings.



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- ### Icons
-  Air-Rite technology
 -  Contains pig skin
 -  Flex grooves
 -  Glow in the dark or reflective features
 -  Machine washable
 -  **Metallic** — Due to the application of a film to the surface, some loss of shine may be experienced in wear.
 -  Non-marking soles
 -  Removable insole
 -  Toe or heel bumper
 -  Vegan friendly
 -  Waterproof

Pre-walkers

Our shoes for babies are made from high quality durable materials and include toe and heel protection to make early explorations both safe and fun.

Delicate feet are shielded inside and out with internal padding and lightweight external bumpers to allow natural movement, and carefully crafted with our softest leathers and easily adjustable fastenings to give day-long comfort and maximum sensory feedback to your baby.



Tumble



Our Tumble with star punch detailing gives tiny feet all the comfort and support they need, from soft materials, breathable mesh linings and padded collars.



Sugar pink leather
Fitting FGH
0761_16 S2-S5
Last M1980 **£37**



Taupe patent
Fitting FGH
0761_5 S2-S5
Last M1980 **£37**



Taupe nubuck/splash
Fitting FG
0761_4 S3-S5
Last M1980 **£37**
New colour

Baby Jack



Specifically designed for pre-walkers, Baby Jack fits snug to the chubbiest of little feet. In a classic T-bar design with a buckle for secure fastening, delicate feet feel pampered in the supple uppers and cushioned insoles. Our lightweight soles are designed for maximum flexibility and sensory feedback.



Tan nubuck
Fitting FG
0746_10 S3-S5
Last M1980 **£37**



White leather
Fitting FGH
0746_7 S2-S5
Last M1980 **£37**



Navy leather
Fitting FGH
0746_9 S2-S5
Last M1980 **£37**

Wiggle



Feet look fantastic in these gorgeous T-bar shoes with a statement bow. Available in half sizes and multi-width fittings, the super soft materials give pre-walker feet all-day comfort with padded ankle support, cushioned insoles and breathable mesh linings. Scuff-proof heel and toe bumpers offer superior protection.



White patent
Fitting FGH
0765_14 S2-S5
Last M1980 **£39**



Navy patent
Fitting FGH
0765_19 S2-S5
Last M1980 **£39**



Pale gold glitter nubuck
Fitting FG
0765_24 S2-S5
Last M1980 **£39**



Dusky pink leather
Fitting FGH
0765_26 S2-S5
Last M1980 **£39**
New colour

Zap



A familiar, comfortable design with easy-to-wear colourways, including a contrasting side stripe.



Navy/multi leather
Fitting FGH
0839_19 S3-S5
Last M1980 **£39**



White leather/suede
Fitting FGH
0839_4 S3-S5
Last M1980 **£39**



Denim blue leather/suede
Fitting FGH
0839_2 S2-S5
Last M1980 **£39**



Navy dino nubuck/leather
Fitting FGH
0767_29 S3-S5
Last M1980 **£39**



Taupe dino nubuck/leather
Fitting FGH
0767_14 S3-S5
Last M1980 **£39**

Roar



Roar has a playful dinosaur print. Made with a super soft nubuck/leather mix for instant comfort, there is also a double rip-tape fastening to ensure a snug fit and easy adjustment.



Navy dino nubuck/leather
Fitting FGH
0767_29 S3-S5
Last M1980 **£39**



Taupe dino nubuck/leather
Fitting FGH
0767_14 S3-S5
Last M1980 **£39**

New
Dinky



Navy leather train
Fitting FGH
0837_9 S2-S5 **£39**
Last M1980

Bear Hug



Designed with pre-walkers' square toes and chubby feet in mind, with half sizes and multi-width fittings so that the fit is just-so. A 'bear hug' of comfort is assured as soon as they're moving.



Tan nubuck bear
Fitting FGH
0824_0 S2-S5 **£39**
Last M1980
New colour



Navy leather/nubuck bear
Fitting FGH
0824_19 S3-S5 **£39**
Last M1980

Cub



Khaki nubuck tiger
Fitting FG
0859_5 S3-S5 **£39**
Last M1980

Little Smile



Easy to get on and off with double rip-tape fastening. Ultra-flexible lightweight soles allow uninhibited movement and maximum sensory feedback, while scuff-proof heel and toe bumpers protect precious little feet as they move and explore. Perfect for square toes and chubby feet, with half sizes and multi-width fittings.



Navy leather/nubuck floral
Fitting FGH
0823_19 S3-S5 **£39**
Last M1980



Burgundy leather/nubuck floral
Fitting FG
0823_18 S3-S5 **£39**
Last M1980



Dusky pink leather/nubuck floral
Fitting FGH
0823_36 S2-S5 **£39**
Last M1980



Red leather/nubuck digger
Fitting FG
0823_1 S3-S5 **£39**
Last M1980

Lila



Taupe patent
Fitting FGH
0846_4 S3-S5 **£39**
Last M1980

Squish



Squish features embroidered and screen-printed designs on super soft leather or nubuck. These T-bars are lightweight and ultra flexible for unrestricted and natural movement, ensuring healthy foot development.



Cream leather bow
Fitting FG
0858_14 S3-S5 **£39**
Last M1980
New colour



Berry nubuck mouse
Fitting FGH
0858_8 S2-S5 **£39**
Last M1980
New colour

Little Paws



Dusky pink nubuck/leather bunny
Fitting FG
0825_16 S3-S5 **£39**
Last M1980

Pip



Keep feet cosy in Pip, our pre-walker boot. The pig skin lining on the tongue and vamp makes these little booties easy to slip on and soft to the touch.



Burgundy leather/nubuck
Fitting FG
0849_8 S3-S5 **£40**
Last M1980



Khaki nubuck
Fitting FGH
0849_5 S2-S5 **£40**
Last M1980



Navy leather
Fitting FGH
0849_9 S3-S5 **£40**
Last M1980



Tan nubuck
Fitting FG
0849_0 S3-S5 **£40**
Last M1980

First steps & pre-school

From casual to formal, enduring favourites to seasonal trendy colours; finding the right shoes is child’s play.

With durable leather to keep shoes smarter for longer, flexible soles to support their natural walking style, and padded ankles to prevent rubbing, parents can be confident that whichever style they choose their child’s feet will be gently protected.



Duel



Duel is a sporty double bar trainer style with a mix of materials for a contemporary look on our flexible and lightweight Foundations kit.



White/khaki leather
Fitting FGH
0851_4 S3-S7 **£46**
Last WL44



Dark green/orange leather
Fitting FG
0851_5 S3-S7 **£46**
Last WL44



Navy/multi leather
Fitting FG
0851_9 S3-S7 **£46**
Last WL44



Our First Steps collection features a specially developed sole unit, designed to mirror the natural shape of toddlers' feet.



Denim blue/multi nubuck/leather
Fitting FG
0851_2 S3-S7 **£46**
Last WL44



Navy/floral nubuck/leather
Fitting FG
0851_19 S3-S7 **£46**
Last WL44

Harvest



We’ve designed these shoes with enhanced toe and heel protection and padded collars for instant comfort. Breathable leather linings help air to flow and absorb moisture. A grippy sole boosts traction, and the wide rip-tape makes this pair easy to adjust for a precision fit and easy on/off.



Denim blue leather train
Fitting FGH
0844_12 S3-S7 **£46**
Last WL44



Navy leather fire engine
Fitting FGH
0844_9 S3-S7 **£46**
Last WL44



Tan leather tractor
Fitting FGH
0844_0 S3-S7 **£46**
Last WL44



Blush pearlised leather/unicorn
Fitting FGH
0853_5 S3-S7 **£46**
Last WL44

Floret



This T-bar style with flower motif has an adjustable rip-tape fastening for a secure fit. Comfort is top of the agenda too with breathable leather linings and padded collars for fresh feet all day long.



Taupe pearlised leather daisy
Fitting FG
0840_5 S3-S7 **£46**
Last WL44



Burgundy leather daisy
Fitting FGH
0840_8 S3-S7 **£46**
Last WL44



Dusky pink leather heart
Fitting FGH
0845_6 S3-S7 **£46**
Last WL44



Navy leather dino
Fitting FGH
0843_19 S3-S7 **£46**
Last WL44

Charms



Tread



Eva



Sweet scalloped edges and flower detailing make Eva a very pretty first steps shoe. The nature-form unit provides flexibility and support wherever the day takes you.



Navy leather flowers
Fitting FGH
0841_9 S3-S7 **£46**
Last WL44



Dusky pink leather
Fitting FGH
0841_6 S3-S7 **£46**
Last WL44

Little Chelsea



These boots are on the Foundations kit and have the same base pattern as our old First Chelsea, providing a reassuring and familiar fit. An inside zip provides a quick and easy fastening, and they are leather-lined for comfort.



Burgundy leather/splash
Fitting FG
0856_8 S3-S7 **£48**
Last WL44



Taupe pearlised leather/gold
Fitting FG
0856_5 S3-S7 **£48**
Last WL44

Scoot



Scoot is a crossover style on the Foundations kit, celebrating high quality materials and fit. A minimalist first steps midi boot, Scoot is designed to nurture and protect developing feet.



Navy leather
Fitting FG
0852_9 S3-S7 **£48**
Last WL44



Taupe nubuck/splash
Fitting FG
0852_4 S3-S7 **£48**
Last WL44



Burgundy nubuck
Fitting FG
0852_8 S3-S7 **£48**
Last WL44



Tan nubuck
Fitting FG
0852_0 S3-S7 **£48**
Last WL44

New colour



Re-introduced
Slide



Slide is a classic Start-Rite Mary Jane-style shoe that we're re-introducing due to popular demand. Scalloped leather-linings and leather beading around the throat combined with a daisy punched on the sole provide a premium finish.



Black patent
Fitting FGH
1718_13 S3-S8½ **£46**
Last KR36_2



Blush pearlised leather
Fitting FGH
1718_15 S3-S8½ **£46**
Last KR36_2



Burgundy patent
Fitting FG
1718_8 S3-S8½ **£46**
Last KR36_2

New
Stride



Stride is your new go-to trainer for pre-school children. Leather-linings and elastic laces plus a rip-tape fastening allow easy on/off for independent little ones. Fit with confidence with half sizes and multi-width fittings.



Navy nubuck mix
Fitting FGH
0862_9 S4-S10½ **£48**
Last P22S



Khaki nubuck mix
Fitting FGH
0862_5 S4-S10½ **£48**
Last P22S



Mauve/silver nubuck mix
Fitting FGH
0862_6 S4-S10½ **£48**
Last P22S

Eternal



These leather-lined T-bars have celestial decorative punching with a metallic underlay, as well as all the comfort features you'd expect: padded ankles, cushioned insoles and an adjustable rip-tape fastening.



Blush pearlised leather
Fitting FGH
0850_5 S4-S8 **£46**
Last WL19_1



Taupe nubuck/splash
Fitting FG
0850_4 S4-S8 **£46**
Last WL19_1



Cream leather
Fitting FG
0850_14 S4-S8 **£46**
Last WL19_1

Puzzle



A classic T-bar designed to support their first steps in style. You'll find padded ankles and a lightweight, flexible sole to support little feet as they explore and play.



Navy patent
Fitting FGH
0779_19 S4-S8 **£46**
Last WL19_1



Burgundy patent
Fitting FGH
0779_28 S4-S8 **£46**
Last WL19_1



Tan leather
Fitting FG
0826_0 S4-S8 **£46**
Last WL19_1



Navy leather
Fitting FGH
0826_9 S4-S8 **£46**
Last WL19_1

Playhouse



Made with soft leather uppers in versatile colourways for everyday styling, Playhouse also comes with removeable leather-lined insoles.

Rove



Rove is a casual and robust first steps double bar boot. The mix of materials make these a practical choice for parents and little ones can enjoy padded collars and leather linings for comfort.



Navy leather/floral nubuck
Fitting FG
0857_9 S4-S8 **£50**
Last WL19_1 B



Tan leather/suede
Fitting FG
0857_0 S4-S8 **£50**
Last WL19_1 B



Navy leather
Fitting FG
0857_19 S4-S8 **£50**
Last WL19_1 B

Wonderland



A glossy bow is securely stitched onto an elastic gold gusset. The sole unit features biomechanical grooves to help aid foot movement and development.



Black patent/gold
Fitting FG
0789_3 S4-S8 **£48**
Last WL19_1 B



Burgundy patent/gold
Fitting FG
0789_28 S4-S8 **£48**
Last WL19_1 B



Navy leather
Fitting FG
0802_9 S4-S8 **£48**
Last WL19_1 B

Totter



Tickle



White leather/suede
Fitting FG
1731_14 S4-S10½ **£47**
Last WL19_1

Tickle Star



Tickle Star is the perfect blend of fun, practicality, and everyday durability. Designed for little explorers, the robust sole and reinforced toe and heel bumpers offer excellent protection.



Navy/multi leather
Fitting FG
1761_9 S4-S10½ **£48**
Last WL19_1



Dusky pink/blush pearlised leather
Fitting FG
1761_6 S4-S10½ **£48**
Last WL19_1



Navy leather/floral nubuck
Fitting FG
1761_19 S4-S10½ **£48**
Last WL19_1

Luxe



Luxe has stitch and punched floral details on the upper, paired with a castor unit for a classic take on our old style Liberty. Shoes can be taken on and off easily with an adjustable rip-tape T-bar strap so they can be out the door in no time.



White patent
Fitting FG
1758_4 S6-S12½ **£47**
Last KR24



Dusky pink leather
Fitting FG
1758_6 S6-S12½ **£47**
Last KR24



Black patent
Fitting FG
1758_3 S6-S12½ **£47**
Last KR24



Black patent
Fitting FG
1759_7 S6-S12½ **£47**
Last KR24

Debut



Orbit



Orbit features a comfortable, slanted top line, soft padded collar with a mesh lining and an elastic lacing for styling (plus rip-tape for security).



Multi leather
Fitting FG
1762_5 S6-L2 **£52**
Last WL19_1



Black leather/nubuck
Fitting FG
1762_17 S6-L2 **£52**
Last WL19_1



Black leather
Fitting FG
1762_7 S6-L2 **£52**
Last WL19_1

Orbit Star



Slate grey pearlised leather
Fitting FG
1765_4 S6-L2 **£52**
Last WL19_1



Navy/teal leather
Fitting EFG
1742_19 S7-S12½ **£49**
Last WL19_1



Tan/navy leather
Fitting FG
1742_10 S7-S12½ **£49**
Last WL19_1

Explore



Our light Explore shoe is made with a soft leather upper, padded ankle support and breathable textile/leather lining for instant comfort on the move.

Chelsea



These popular boots are easy to pull on and fasten with an elastic panel and quick zip fastening, making them great for active kids on the go. Small feet stay warm and dry with soft leather linings.



Berry leather/floral
Fitting F
1727_58 S6-L1½ **£52**
1727_58 L2-L4 **£54**
Last KR24 BOOT
New colour



Brown leather
Fitting F
1727_30 S6-L1½ **£52**
1727_30 L2-L4 **£54**
Last KR24 BOOT
New colour



Navy leather/floral
Fitting F
1727_69 S6-L1½ **£52**
1727_69 L2-L4 **£54**
Last KR24 BOOT
New colour



Black patent
Fitting F
1445_3 S6-L1½ **£52**
1445_3 L2-L4 **£54**
Last KR24 BOOT



Black patent/gold
Fitting F
1445_13 S6-L1½ **£52**
1445_13 L2-L4 **£54**
Last KR24 BOOT



Burgundy patent
Fitting F
1727_48 S6-L1½ **£52**
1727_48 L2-L4 **£54**
Last KR24 BOOT



Taupe nubuck/splash
Fitting F
1751_14 S6-L1½ **£53**
1751_14 L2-L4 **£55**
Last KR24 BOOT
New colour

Bramble



Re-introduced Echo



This smart boot comes with a classic brogue detail, secure lace-up fastening and a handy inside zip. The leather linings also help to absorb moisture to keep feet fresh and dry.



Black leather
Fitting F
1737_7 S9-L1½ **£52**
1737_7 L2 **£54**
Last KR24 BOOT



Burgundy leather
Fitting F
1737_8 S9-L1½ **£52**
1737_8 L2 **£54**
Last KR24 BOOT

Carnaby



This casual boot includes our PU unit which is shock absorbing and surprisingly lightweight. It offers an alternative fit (a little closer to the leg), comes leather-lined and with a removeable insole.



Brown leather
Fitting FG
1763_0 S9-S12½ **£54**
1763_0 S13-L2 **£56**
Last KR24 BOOT



Black patent
Fitting FG
1763_3 S9-S12½ **£54**
1763_3 S13-L2 **£56**
Last KR24 BOOT



Classics

Since 1792 every pair of shoes we have made has been designed by experts, built for quality and fitted for maximum comfort and support. Our classics collection features often-copied-but-never-bettered designs and modern heritage styles.



Lottie



Our traditional yet trendy leather shoe is perfect for any young fashionista. Our closed T-bar buckle shoes will keep growing feet comfortable all day long thanks to their cushioned insoles and padded ankles. Finished with classy stitch down detailing, these are sure to go with any outfit.



Black patent
Fitting F
5184_13 S6-S12½ **£58**
Last 813



Tan leather
Fitting F
5184_0 S6-S12½ **£58**
Last 813



Navy leather
Fitting F
5184_9 S6-S12½ **£58**
Last 813



Our linings are tested for wear and colour fastness, in both wet and dry conditions against six different materials.



Red leather
Fitting F
5184_1 S6-S12½ **£58**
Last 813



Pink leather
Fitting F
5184_6 S6-S12½ **£58**
Last 813

Colorado 2



Our smart desert boot is a timeless classic which will never date. These carefully crafted boots are leather-lined to offer maximum breathability, and have a lace fastening for a secure fit.



Navy suede
Fitting F
1789_9 S7-L2 **£70**
Last 813_Boot



Taupe suede
Fitting F
1789_0 S7-L2 **£70**
Last 813_Boot



Leopard nubuck
Fitting F
1789_5 S7-L2 **£70**
Last 813_Boot



Messy play approved

Meet our everyday play shoes for tiny toes. Made with reassuring Start-Rite quality, Wriggles are lightweight and machine-washable, designed to cope with mud, paint, playdough...and the rest! Crafted from soft cotton canvas and neoprene, they're an ideal fit for growing feet, whether they're teetering, tottering or toddling along.



Wriggles – Mary Jane



A Mary Jane rip-tape style for get-up-and-go days. Like all Wriggles shoes, these boast a flexible unit that will see infants through nursery, messy play and impromptu adventures.



Pink polka dot

Fitting	Standard width
6216_6	S3-S7
Last	WL77

£20



Blue polka dot

Fitting	Standard width
6216_2	S3-S7
Last	WL77

£20



Wriggles are direct moulded canvas shoes specially designed with our First Steps customer in mind. They are lightweight and flexible, with cushioned removeable footbeds.



We offer a range of point of sale, please speak to your Business Manager about your requirements.

Wriggles – Double Bar



Exploring is what toddlers do best! And these shoes let kids be kids as they are 100% washable. A double rip-tape fastening provides a closed shoe option.



Red digger

Fitting	Standard width
6215_1	S3-S7
Last	WL77

£20



Navy digger

Fitting	Standard width
6215_9	S3-S7
Last	WL77

£20



Navy camo

Fitting	Standard width
6215_29	S3-S7
Last	WL77

£20



Pink polka dot

Fitting	Standard width
6215_6	S3-S7
Last	WL77

£20



Blue polka dot

Fitting	Standard width
6215_2	S3-S7
Last	WL77

£20

Wriggles – T-Bar



These are easy-on entry with an adjustable Start-Rite twins buckle fastening for a secure and comfortable fit. They have a lightweight unit, that will see them through adventures of every kind.



Red digger

Fitting	Standard width
6213_1	S3-S7
Last	WL77

£20



Navy digger

Fitting	Standard width
6213_9	S3-S7
Last	WL77

£20



Navy camo

Fitting	Standard width
6213_29	S3-S7
Last	WL77

£20



Navy/pink hearts

Fitting	Standard width
6213_39	S3-S7
Last	WL77

£20

Canvas

Our lightweight, comfy canvas shoes are ideal for warmer days.

Only the softest, breathable textiles and cushioned insoles are used to guarantee freshness during hotter days of the year, as well as comfort in any weather.

All styles have breathable uppers and are machine washable at 30°C making them practical for wearing day in, day out.



Lemonade



Cheers to this sweet canvas designed with a non-slip, durable and flexible, lightweight sole for natural, easy movement on any terrain. Chunky foxing gives a more contemporary feel.



Navy unicorn canvas
Fitting 6210_9 Standard width S6-L1½ **£28**
Last WL15/3

Dusky pink flower canvas
Fitting 6210_16 Standard width S6-L1½ **£28**
Last WL15/3

Denim blue gingham canvas
Fitting 6210_2 Standard width S6-L1½ **£28**
Last WL15/3

Anchor



Easy to secure with the adjustable T-bar buckle fastening featuring the Start-Rite twins, these shoes have toe and heel bumpers for extra protection.



Red canvas
Fitting 6172_1 F Standard width S6-S12½ **£26**
Last WL15/3

Navy canvas
Fitting 6172_9 F Standard width S6-S12½ **£26**
Last WL15/3

Denim blue check canvas
Fitting 6212_2 F Standard width S6-L3 **£29**
Last WL15/3

Tide



Tide is a contemporary and easy-to-style canvas shoe for beach days and beyond.



Silver canvas
Fitting 6214_4 Standard width S6-L3 **£29**
Last WL15/3

Dusky pink flower canvas
Fitting 6214_6 Standard width S6-L3 **£29**
Last WL15/3

Cream posy floral canvas
Fitting 6214_14 Standard width S6-L3 **£29**
Last WL15/3

Navy strawberry canvas
Fitting 6214_9 Standard width S6-L3 **£29**
Last WL15/3



Our fastening and decorations are tested to breaking point, from a 3-point test of buckle strength to opening rip-tapes 5,000 times.



Khaki/navy canvas
Fitting 6214_5 Standard width S6-L3 **£29**
Last WL15/3

Khaki camo canvas
Fitting 6214_15 Standard width S6-L3 **£29**
Last WL15/3

Navy dino canvas
Fitting 6214_49 Standard width S6-L3 **£29**
Last WL15/3

Black/white canvas
Fitting 6214_7 Standard width S6-L3 **£29**
Last WL15/3

Wellies

Our wellies keep feet warm and dry in the great outdoors – with a fleece lined inner and elasticated top*, there’s no chance that playtime will be ruined by soggy feet.

From first steps through to primary age, our sturdy wellies will see them through endless outdoor adventures. Made from waterproof materials, our wellies are perfect for splashing in puddles or wading through mud. And with a durable, flexible sole – hours of comfortable outdoor fun is assured.

*Excluding Showers.



Baby Mudbuster



If you have a little explorer keen to stomp through muddy puddles, these are the boots for them. The elasticated tops keep out any rain or mud and they also have fleece linings to keep adventurous little feet warm and dry.



Pink
9908_6 E20-E26 **£33**



Navy
9908_9 E20-E26 **£33**

Mudbuster



Feet stay warm and dry thanks to the elasticated top which keeps moisture out and the comforting fleece linings. With a rubber non-slip sole and added arch support for grip and support on the move.



Pink
0229_6 E27-E39 **£36**



Navy
0229_9 E27-E39 **£36**

Little Puddle & Big Puddle

Available in whole sizes only



These welly boots are perfect for little adventurers. Kids remain independent with added heel kick for easy removal. Active feet stay warm and comfortable in the fleece lining and the elasticated collar keeps out moisture whatever the weather. Running change of linings and fastenings may vary due to current stock levels at point of order.



Pink daisy
9931_16 S4-S8 **£30**
9934_16 S9-L2 **£32**
Last JY-21



Navy dinosaur
9931_9 S4-S8 **£30**
9934_9 S9-L2 **£32**
Last JY-21



Yellow plain
9931_5 S4-S8 **£30**
9934_5 S9-L2 **£32**
Last JY-21



Our Puddle wellies feature a helpful heel kick so little ones can remove boots without getting their hands muddy.



Blue plain
9931_12 S4-S8 **£30**
9934_12 S9-L2 **£32**
Last JY-21



Red plain
9931_11 S4-S8 **£30**
9934_11 S9-L2 **£32**
Last JY-21



Navy/white stripe
9931_19 S4-S8 **£30**
9934_19 S9-L2 **£32**
Last JY-21

Showers

Available in whole sizes only

Simply by
START¹⁷⁹²**RITE**



Rainy days. Done Simply. Our new wellington boots are lightweight with a grippy tread. Excellent for forest school fun.



Forest green
9936_5 S12-L4 **£20**



Mulberry
9936_1 S12-L4 **£20**



Denim blue
9936_2 S12-L4 **£20**



Navy
9936_9 S12-L4 **£20**

Shoe Care

Get everything you need to help keep shoes looking their best with our Shoe Care range.



Mousse Cleaner for leather, suede & fabric
9980_1 £9



Waterproof Protector
9982_1 £9



Clear Patent Shine (all colours)
9981_0 £9



Express Whitener
9983_1 £7



Shoe Cream Polish
Black 9979_7 £6
Blue 9979_9 £6
Neutral 9979_4 £6



Patent Restorer
9984_1 £7.50



Point of sale

We have a range of branded point of sale items available to help signpost Start-Rite Shoes in your store.

Please speak to your Business Manager about your requirements.



First steps cube
AD0108 150 x 150 x 150mm



Foundations cube
AD0111 150 x 150 x 150mm



School shoes cube
AD0109 150 x 150 x 150mm



Tech explained cube
AD0110 150 x 150 x 150mm



Light blue pre-walkers and first steps brick
AD0112 150 x 75 x 105mm



Green pre-school and primary brick
AD0113 210 x 90 x 105mm

Name labels

Meet our fun shoe name labels with helpful left and right designs.

They are durable, suitable for any type of shoe and there are 8 fun friends included! One for every pair of shoes – or even for sharing with siblings.

These write-your-own labels are quick and easy to use.



8 pairs of character stickers
Size 40mm diameter stickers
9856_5 £6

Award-winning

We are thrilled to have won numerous awards for our fantastic footwear. Whether they're taking their first steps or looking for their next adventure, there's something for every little explorer at Start-Rite Shoes.

Drapers Footwear Awards

Kids Footwear Brand of the Year 2020, 2021 & 2025



Loved By Children

Best Toddler Fashion Brand 2022
Best Junior Fashion Brand 2022
Best Children's Footwear Brand 2022
LBC Recommended Tried & Tested 2022

Made For Mums

Best Children's Shoe Range category 2022
Silver award for Children's shoe range 2023
Gold award for Children's shoe range 2024

Junior Design Awards

Gold in Best First Walker Footwear for our JoJo Maman Bébé collection 2022
Silver in Best Children's Footwear for our heritage birthday collection 2022

Bizzie Baby

Gold award for Pram shoes 2023
Gold award for Backpacks 2023
Silver award for First Walking shoes 2023
Silver award for First School Shoes 2024



Notes

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Small sizes (S)

EU	-	18	19	-	20	21	-	22	23	-	24	25	-	26	27	-	28	-	29	30	-	31	32	-
UK	2	2½	3	3½	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½

Large sizes (L)

EU	33	-	34	35	-	36	37	-	38	39	-	40	41	-	42	-	43	44	-	45	46	-	47	
UK	1	1½	2	2½	3	3½	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	

Start-Rite...
and there's no
stopping you.

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